



## Colour & Usage Guide

### Primary Colour logo



PANTONE® Blue 0821 C

### Complementary background colours



PANTONE® Purple 270 CP



PANTONE® Green 365 CP

### Black & White logo



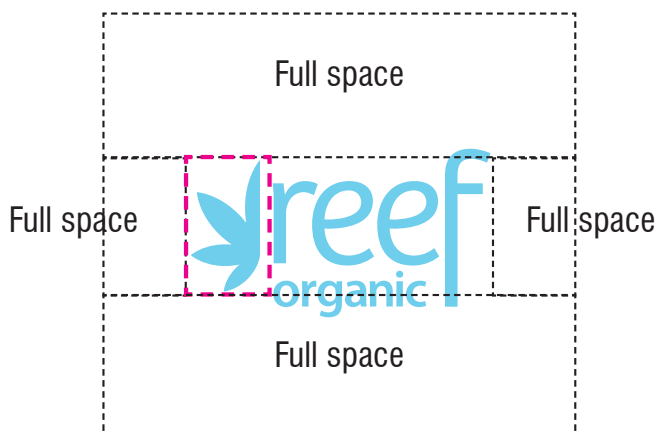
Please use only on solid background(s) if applicable



### Non-uniform scaling



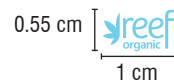
### White Space/Breathing room around the logo



### Dropping the leaf icon



### Minimum Scale



### Social Media & Embroidery

